

ADHESIVES & BONDING EXPO

BUSINESS UNSTUCK

INNOVATE AND GROW WITH
ADHESIVE SOLUTIONS

**2025 EXHIBITOR
PROSPECTUS**

NOVI, MICHIGAN, USA
JUNE 24-26, 2025

www.adhesivesandbondingexpo.com
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Co-located with

FOAM EXPO
North America

HOW DID 2024'S SHOW SHAPE UP?

Adhesives & Bonding Expo is North America's first free-to-attend exhibition and conference which connects industrial bonding product developers and technology providers with a full range of tier 1, OEM and end user buyers, as well as the entire chemical and equipment supply chain.

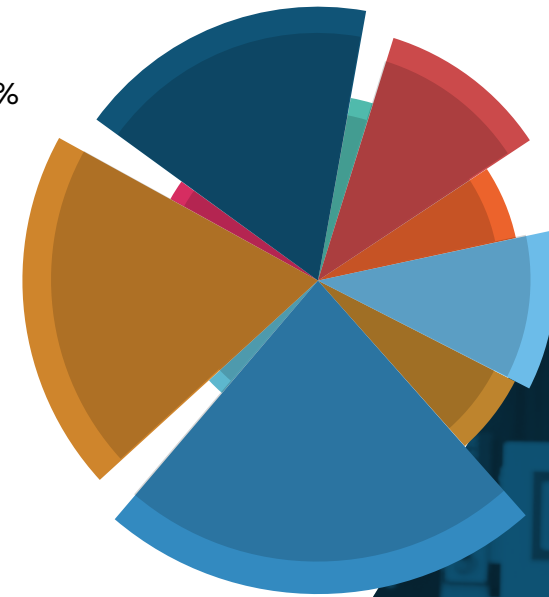
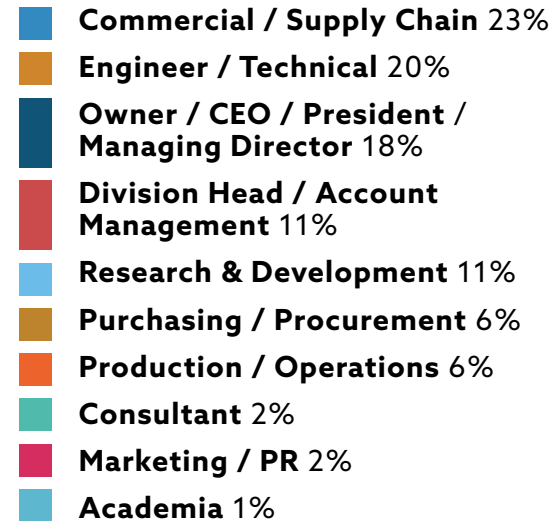
5,300+

EVENT ATTENDEES

388

TOTAL EXHIBITORS

JOB FUNCTION



OUR AUDIENCE YOUR CUSTOMERS!

If you manufacture or supply materials, products, equipment, or technologies to the industrial bonding industry, or supply directly into industries including automotive; transportation; aerospace; machinery; construction; consumer appliances; furniture; medical; and packaging, then Adhesives & Bonding Expo is where you can connect with thousands of buyers from across the technical supply chain and end-user markets.

2024 EXHIBITING COMPANIES INCLUDED

WACKER ♦ Gergonne
 ♦ Lohmann ♦ Kaneka ♦
Bostik ♦ Tesa ♦ Ellsworth
 ♦ Avery Dennison ♦ Evonik
 ♦ L&L Products ♦ Robatech ♦
 HB Fuller ♦ 3M ♦ Henkel ♦ ATP
Adhesives ♦ Magnum Tape ♦
 CHT Chemicals ♦ General Sealants
 ♦ Savare ♦ 3F - North America

56%

OF PURCHASING-AUTHORITY VISITORS MANAGE BUDGETS FROM \$500,000 TO \$50M AND OVER 5% MANAGE MORE THAN \$50M

54

AVERAGE LEADS PER EXHIBITOR

70%

HAVE PURCHASING AUTHORITY OR INFLUENCE

21.5

HOURS OF NETWORKING OPPORTUNITIES

65%

C-SUITE OR MANAGEMENT

81%

OF 2024 FLOOR PLAN SPACE RESERVED ONSITE FOR 2025

35

COUNTRIES IN ATTENDANCE FROM 6 CONTINENTS

243

EXHIBITORS REBOOKED DURING THE SHOW

WHY EXHIBIT?

FORGE close commercial relationships with buyers seeking a range of industrial bonding solutions for real engineering challenges.

CONNECT with thousands of buyers and specialists from across the entire industrial bonding supply chain, including raw materials developers, adhesive manufacturers, process equipment and technology manufacturers, tier 1 suppliers, OEM's and end users.

EXPAND into new verticals by understanding the needs of a range of end user markets including automotive, aerospace, construction, appliances and furniture, medical device and electronics.

UTILIZE our extensive industry reach before, during and after the show to demonstrate your expertise, launch a new product, benchmark your competitors' products and research the market.

PRIMARY BUSINESS ACTIVITY OF OUR AUDIENCE

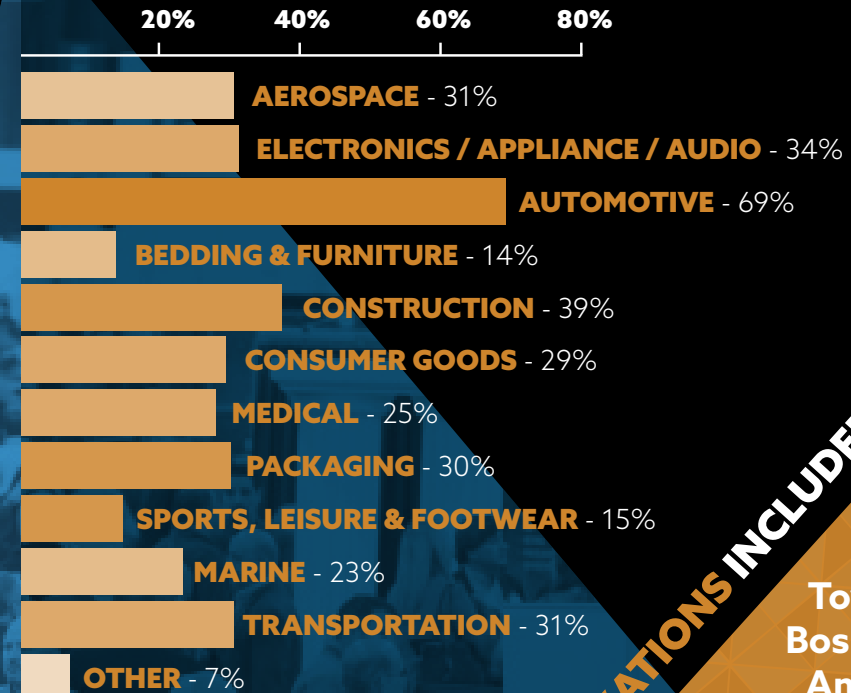
AUTOMOTIVE	16%
AEROSPACE	1%
BEDDING & FURNITURE	2%
CHEMICALS, RAW MATERIALS AND ADDITIVES	14%
CONSTRUCTION	2%
DISPENSING EQUIPMENT / SYSTEMS	1%
DISTRIBUTION	7%
ELECTRONICS / APPLIANCE / AUDIO	1%
EQUIPMENT / MACHINERY MANUFACTURING	4%
MATERIALS ENGINEERING	6%
TESTING & QUALITY CONTROL	1%
MEDICAL	2%
OTHER	12%
PACKAGING	3%
PRODUCT MANUFACTURING	16%
SPORTS, LEISURE FOOTWEAR, AND CONSUMER GOODS	3%
TESTING & QUALITY CONTROL	1%
TIER 1 SUPPLY AND CONVERTING	8%

WHAT PRODUCTS, SOLUTIONS AND SERVICES ARE OF INTEREST AT THE EVENT?*

RAW MATERIALS, CHEMICALS, MINERALS & ADDITIVES	51%
ADHESIVES	73%
SEALANTS	45%
ADHESIVE TAPES	52%
DISPENSING & PROCESSING TECHNOLOGIES	34%
MACHINERY	24%
SURFACE PREPARATION	24%
OTHER	4%

WHICH MARKETS OR INDUSTRIES DOES OUR AUDIENCE OPERATE IN, OR SELL TO?*

*This is a multi-select option



2024 VISITOR ORGANIZATIONS INCLUDED

Toyota
Boshoku
America
♦ Mitsubishi
Chemical America
♦ Lear Corporation
♦ Kimberly Clark Corp
♦ Kawasaki Robotics ♦
JBC Technologies ♦ Hyundai
- Kia America Technical
Centre ♦ Huntsman ♦ Graco
Inc ♦ General Motors ♦ Ford Motor
Co. ♦ FANUC America ♦ DuPont
Automotive Adhesives and Fluids ♦
DELO ♦ Daimler Truck ♦ BASF Corp ♦
Aerospace Technologies Group ♦ Gorilla
Glue ♦ Nordson ♦ COIM USA

NEW FOR *Glue*

Adhesives & Bonding Expo offers exciting new sponsorship options to maximize your impact. These options allow you to showcase your innovations, connect with key decision-makers, and gain even more exposure in the global adhesives industry. Get in touch to learn more and be involved.

The Comfort Lounge

Showcase your comfort-focused products in the high-traffic Comfort Lounge, where attendees can interact with them directly. Increase booth traffic and highlight your solutions in this prime location.



Elevate your brand as an industry leader by speaking on the Solutions Stage. Share your expertise with an engaged audience, positioning your company at the forefront of the conversation.



Sponsor the floor's premier networking space with prime branding and digital ad displays. Place your company at the center of industry conversations and maximize visibility.



CO-LOCATED WITH FOAM EXPO NORTH AMERICA

Adhesives & Bonding Expo is co-located with Foam Expo, North America's dedicated exhibition and conference for the technical foam industry. The total exhibition will attract thousands of manufacturers and buyers of technical foam materials, products and services from the entire foam manufacturing industry, including raw materials, chemicals, manufacture and process equipment and all associated services.

DOWNLOAD THE SPONSORSHIP PROSPECTUS



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