



ADHESIVES & BONDING EXPO



EXHIBITOR PROSPECTUS

June 25-27, 2024
Novi, Michigan

www.adhesivesandbondingexpo.com
info@adhesivesandbondingexpo.com

“““

The experience has been awesome. We've seen a lot of industry contacts I haven't seen in a long time. We've been able to reconnect and see what their growth agendas are and if they align with us with any opportunities to partner up. I would definitely recommend the event to anyone in the industry

Industrial Sales Manager, **Huntsman Advanced Materials**

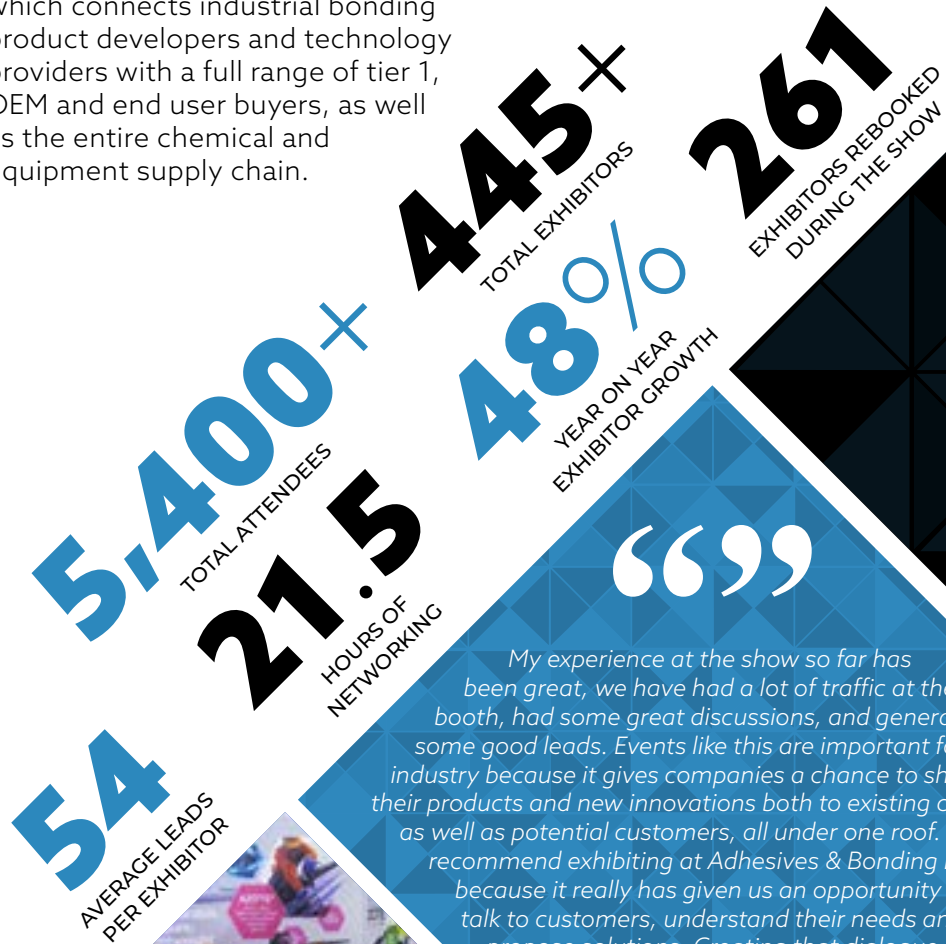
Co-located with



FOAM EXPO
North America

HOW DID 2023'S SHOW SHAPE UP?

Adhesives & Bonding Expo is North America's first **free-to-attend** exhibition and conference which connects industrial bonding product developers and technology providers with a full range of tier 1, OEM and end user buyers, as well as the entire chemical and equipment supply chain.



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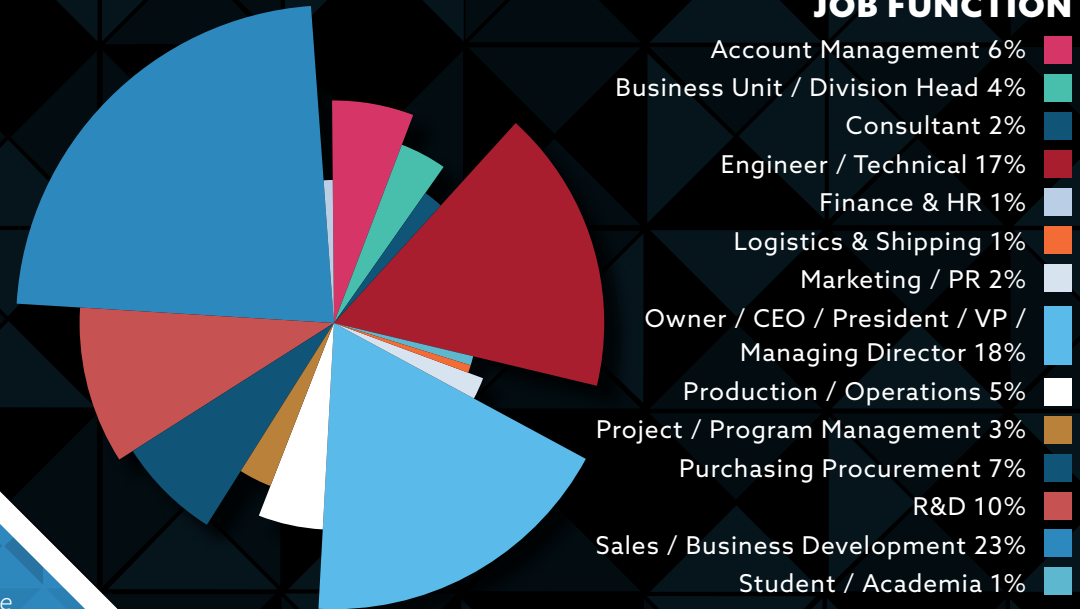
My experience at the show so far has been great, we have had a lot of traffic at the booth, had some great discussions, and generated some good leads. Events like this are important for the industry because it gives companies a chance to showcase their products and new innovations both to existing customers as well as potential customers, all under one roof. I would recommend exhibiting at Adhesives & Bonding Expo because it really has given us an opportunity to talk to customers, understand their needs and propose solutions. Creating that dialogue can really help us promote our business.

R&D Senior Technician,
L&L Products, Inc

OUR AUDIENCE YOUR CUSTOMERS!

If you manufacture or supply materials, products, equipment, or technologies to the industrial bonding industry, or supply directly into industries including automotive; transportation; aerospace; machinery; construction; consumer appliances; furniture; medical; and packaging, then Adhesives & Bonding Expo is where you can connect with thousands of buyers from across the technical supply chain and end-user markets.

JOB FUNCTION



42%

INCREASE YOY
IN PURCHASING
/ PROCUREMENT
PROFESSIONALS

67%

C-SUITE
OR SENIOR
MANAGEMENT

11%

YOY
ATTENDEE
GROWTH

78%

HAVE PURCHASING
AUTHORITY OR
INFLUENCE

37%

INCREASE YOY
IN PRODUCTION
/ OPERATIONS
PROFESSIONALS

43

COUNTRIES IN
ATTENDANCE
FROM 6
CONTINENTS

WHY EXHIBIT?

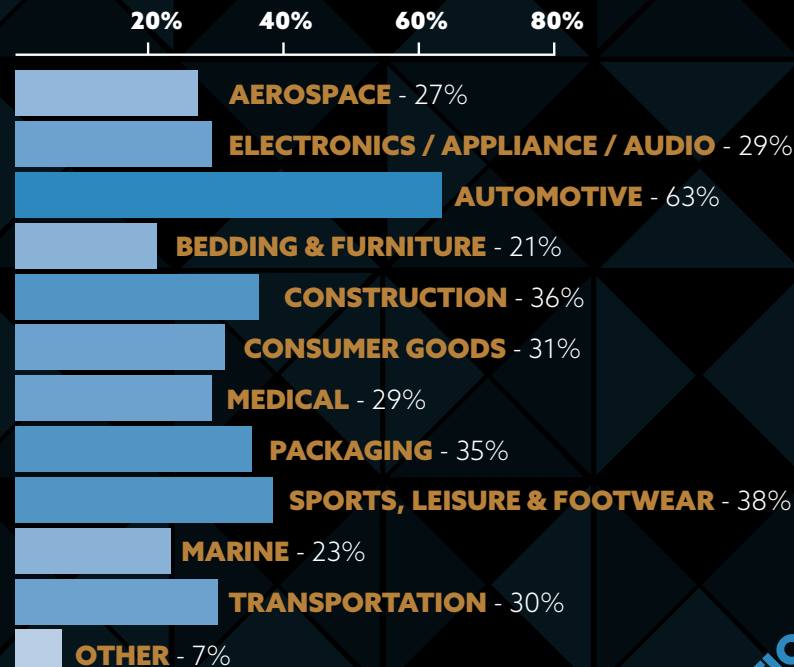
FORGE close commercial relationships with buyers seeking a range of industrial bonding solutions for real engineering challenges.

CONNECT with thousands of buyers and specialists from across the entire industrial bonding supply chain, including raw materials developers, adhesive manufacturers, process equipment and technology manufacturers, tier 1 suppliers, OEM's and end users.

EXPAND into new verticals by understanding the needs of a range of end user markets including automotive, aerospace, construction, appliances and furniture, medical device and electronics.

UTILIZE our extensive industry reach before, during and after the show to demonstrate your expertise, launch a new product, benchmark your competitors' products and research the market.

WHICH MARKETS OR INDUSTRIES DOES OUR AUDIENCE OPERATE IN, OR SELL TO?*

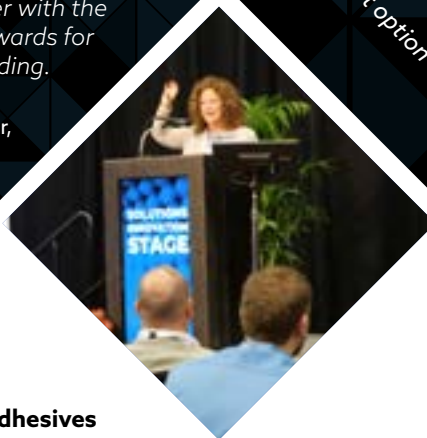


*This is a multi-select option

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This year's show has been vibrant as usual, we've had a lot of good conversations with current customers, prospects, and suppliers. It's a great place for us to get together with the industry and keep pushing forwards for adhesives, tapes, and bonding.

Senior Marketing Communications Manager,
Avery Dennison Performance Tapes



ACTIVITY OF OUR AUDIENCE

2023 VISITOR ORGANIZATIONS INCLUDED

2023 EXHIBITING COMPANIES INCLUDED

3F • Avery Denison • Baldwin Technology • Barentz • Bostik • Ellsworth Adhesives • Evonik • H.B. Fuller • Hauschild Speedmixer • Henkel • Hil-Man Automation • Huntsman • Jowat • Kaneka • Krayden • L&L Products • Mallard Creek Polymer • Marco • Nouryon • Parker • Robatech • Sika • Sunstar Engineering • Tesa Tape • Threebond

Adient
• Amazon
• Apple Inc. • Arkema • Bosch
• Cadillac Products
• Carcoustics USA Inc.
• Continental • Faurecia • Automotive Seating • Ford Motor Company • FujiFilm Healthcare • GE Appliances • General Motors • Hitachi Astemo • Honeywell • HUNTSMAN • Kawasaki Robotics • Lear Corp • Lockheed Martin • Mercedes-Benz • New Balance Athletics • Nike • Nordson • RECARO Automotive Stryker • The Cappuccino Man • Toyota • US Army • Volkswagen Group of America • Whirlpool Corp

SPONSORSHIP OPPORTUNITIES

BOOST EXPOSURE, **CREATE** CURIOSITY, **ENHANCE** MARKET PERCEPTION, AND **MAXIMIZE** ENGAGEMENT THROUGH ONE OF OUR FINELY TUNED SPONSORSHIP OPTIONS FOR 2024.

Designed to offer comprehensive 'route to market' solutions, 2024's new and improved sponsorship options deliver a well-balanced blend of thought leadership, brand awareness and lead generation to dramatically increase your impact amongst our audience and wider database over a **12-month period**.

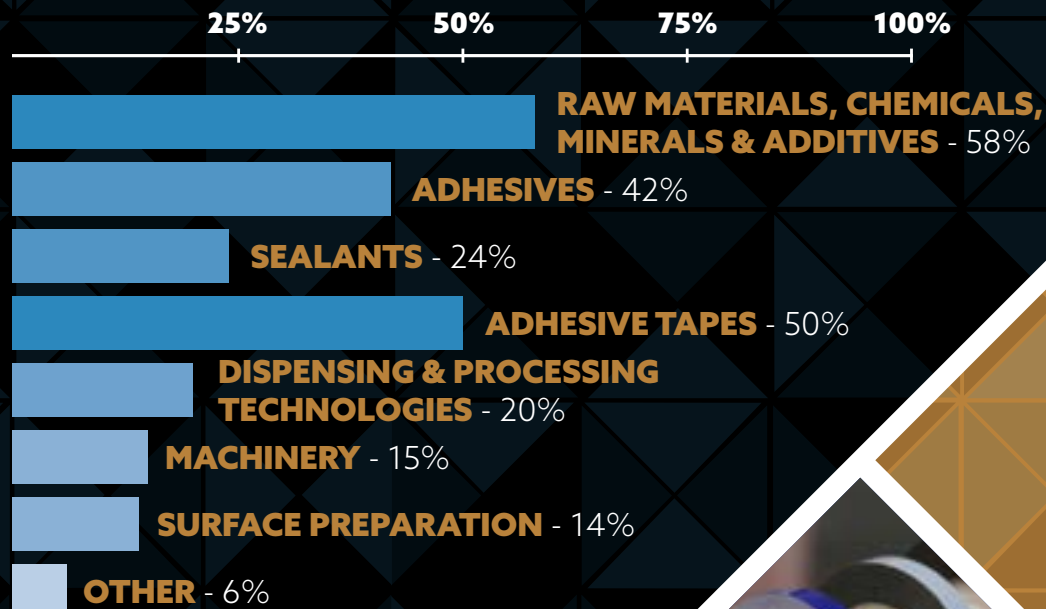
MAXIMIZE
ENGAGEMENT

JUNE 25 - 27, 2024 | NOVI, MI, USA
SPONSORSHIP
PACKAGES

DOWNLOAD
THE SPONSORSHIP
PROSPECTUS



WHAT PRODUCTS, SOLUTIONS AND SERVICES ARE OF INTEREST AT THE EVENT?*



*This is a multi-select option



CO-LOCATED WITH FOAM EXPO NORTH AMERICA

Adhesives & Bonding Expo is co-located with Foam Expo, North America's dedicated exhibition and conference for the technical foam industry. The total exhibition will attract thousands of manufacturers and buyers of technical foam materials, products and services from the entire foam manufacturing industry, including raw materials, chemicals, manufacture and process equipment and all associated services.

SEE HIGHLIGHTS FROM 2023

**"IT'S THE
NETWORKING!
YOU CAN
SHOW THEM
HERE'S OUR
PRODUCT,
HERE'S WHAT
IT DOES"**

MATTHEW SMILEY
SALES MANAGER
GENERAL SEALANTS



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