

JUNE 25 - 27, 2024  
NOVI, MICHIGAN, USA

## SOLUTIONS INNOVATION STAGE

A dedicated on-floor stage showcasing top products and solutions, allowing exhibitors to educate the market and stay top-of-mind for upcoming projects

### PACKAGE INVESTMENT

1 x session - **\$2500**  
2 x sessions - **\$4500**

### WHY SHOULD YOU GET INVOLVED?

- **Connect** with your target audience to highlight the advantages of your products and solutions.
- **Introduce** your brand to industry specialists who oversee upcoming projects.
- **Showcase** your value proposition to a select group of decision-makers.
- **Improve** awareness of your products and services throughout the supply chain.
- **Refine** your brand perception and value in the eyes of your target market.

### WHO ATTENDS?

Technical and procurements leads from across the supply chain

### PACKAGES INCLUDE:

#### Pre show:

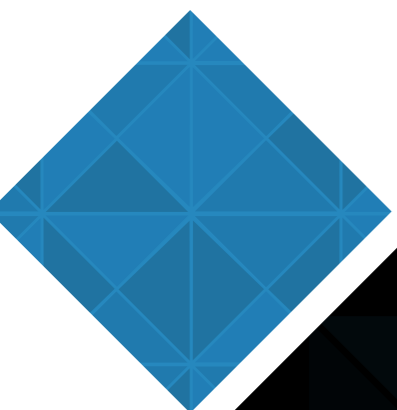
- Inclusion in Solutions Innovation Stage agenda on event website, promotional emails, social posts

#### At event:

- 20-minute speaking session (three themes – see page 2)
- 50 seat audience
- AV included
- Roll up banner on stage (exhibitor to provide and position)
- Inclusion in onsite Show Guide agenda

#### Post show:

- Contact info of all session attendees!



# ADHESIVES & BONDING EXPO

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## SOLUTIONS INNOVATION STAGE

The Solutions Innovation Stage content is organized around three key themes



### **MATERIALS AND PRODUCTS**

Showcasing top products and solutions for end users, OEMs, and tier 1 markets. If your organization serves these markets and offers innovative products that enhance supply chain performance, this theme is ideal for you.

### **RAW MATERIALS AND ADDITIVES**

Presentations cover the latest methods and solutions for improving product properties like flame retardance, durability, and sustainability in the complex raw material sourcing and supply chain. Ideal for chemical and raw material suppliers.

### **MACHINERY AND PROCESSING TECHNOLOGIES**

Machinery and process optimization may boost output for end user markets, but customers need to grasp the benefits amid evolving technology and cost-resource balance.

- How do machinery and process tech benefit the supply chain?
- What's new in end user market innovations?
- How does software impact modern optimization?
- Can cost-efficient custom production be achieved?

**CONTACT US TODAY TO EXPLORE THE BENEFITS OF THIS UNIQUE OPPORTUNITY!**

## CONTACT

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